

# An ISV Approach to Rapid Application Development using Rollbase and Corticon

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- Introduction to Practiv
- The Beer Project
- Broker Application Opportunity
- How we went about it
- Solution and Demo



- Practiv was founded in 2000 to service the UK Life Insurance Market with Straight Through Processing Solutions
- Since 2007 has successfully expanded its New Zealand based clients and increased the number of industry verticals we support
- Has been a Progress Partner since 2013

# The Beer Project



- Gave the same Beer project to two developers
- One to build in .Net and the other in Rollbase
- The developer working on Rollbase had not worked in Rollbase before
- The .Net developer had seven years experience on .Net
- The developer working in Rollbase completed the project before the .Net developer was half way through

# The Insurance Broker Application Opportunity



- A good proportion of the market was still using an application that was over 20 years old
- The other application that had a portion of the market was considered very costly to customise. Creating a unique Insurance offering is one of the primary requirements of Insurance Brokers.
- We had access to several consultants with deep industry knowledge on the incumbent software products
- Practiv have been building Insurance systems like this for over 15 years

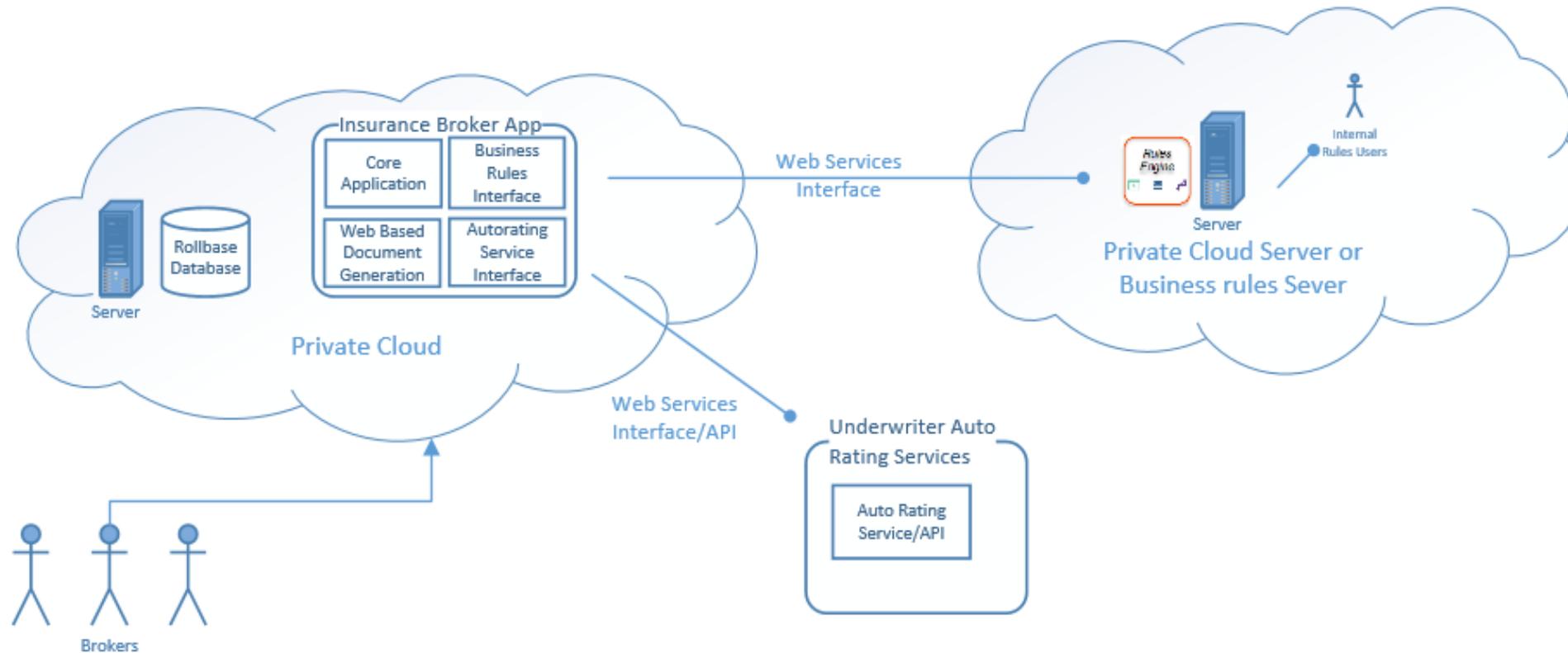


- Designed the Object Model
  - Based on Experience
  - Best Market Features
  - Canvassing Industry Contacts
- Utilising Rollbase Features
  - User Rolls
  - Ease to Customise forms
  - Multi Tennant Framework



- Assessment of Fit between the features we needed and how Rollbase Operated
  - Realigned design to take advantage of Rollbase concepts
  - Realigned to leaver Rollbase rapid build features
- Assessment of complexity of business logic requirements and decided to use Corticon
  - Complexity
  - Likely speed of change to rules and decisions
  - Common rules that needed to apply across the solution

# Solution Overview



- Hosted on Private Cloud
- Integrated Business Decision Engine, Rating and Underwriting Rules Management



- Utilises the Rollbase 75% no code to make changes fast and lower TCO
- Built in Business Rules Engine for Rating and Underwriting Rules (If Required)
- CRM for Client Records
- Quoting and Policy Generation
- Audit Trails
- Auto Rating
- Roles based User Access

